

Profile

I've had the pleasure of contributing on collaborative teams with other designers and developers as well as executing on solo projects, serving as Web Designer, Front-End Developer, and Motion Graphics designer. My primary goal is to help businesses create relevant and easy to use digital experiences.

Areas of Discipline

- Web design/development: UI/UX design, planning/wireframing, CSS, responsive design
- Custom design/build email templates
- Motion graphics & video editing
- Tools: WordPress, Concrete5, HTML5, CSS3, Bootstrap, jQuery

Software

Proficient in industry leading software packages on both PC and Macintosh platforms including: Photoshop, Dreamweaver, After Effects, Premier, Flash, Illustrator, InDesign, Acrobat, Fireworks, Soundbooth, Camtasia.

Experience

FREELANCE WEB DESIGN & DEVELOPMENT, 2005 - present

Please visit jasonmoak.com to view my portfolio of selected works.

V2 MEDIA - Contractor, September 2012 - present

Lead and/or assist on web and motion graphics projects for clients such as Wright Medical, NSRA, Hilton and Homewood Suites.

PATTERSON GRAHAM, July 1998 - August 2012

Interactive designer with experience designing, building and maintaining high-end web sites and other digital marketing assets.

TOWERY PUBLISHING, September 1997 - July 1998

Scanning, color correction and digital photo manipulation for publications.

APARTMENT GUIDE OF MEMPHIS, September 1996 - September 1997

Graphic Designer on a small team, helping to keep the publication up-to-date.

Honors

- 1999 - ADDY Silver Certificate award for Color America collateral material.
- 2001 - ADDY Silver Certificate award for Patterson Graham web site.
- 2005 - ADDY Silver Certificate award for Universal Assets Management web site.

Education

STATE TECHNICAL INSTITUTE at MEMPHIS, Memphis, TN

Graduated on The Presidents List with Associates Degree in Graphic Arts.

References

Furnished upon request.